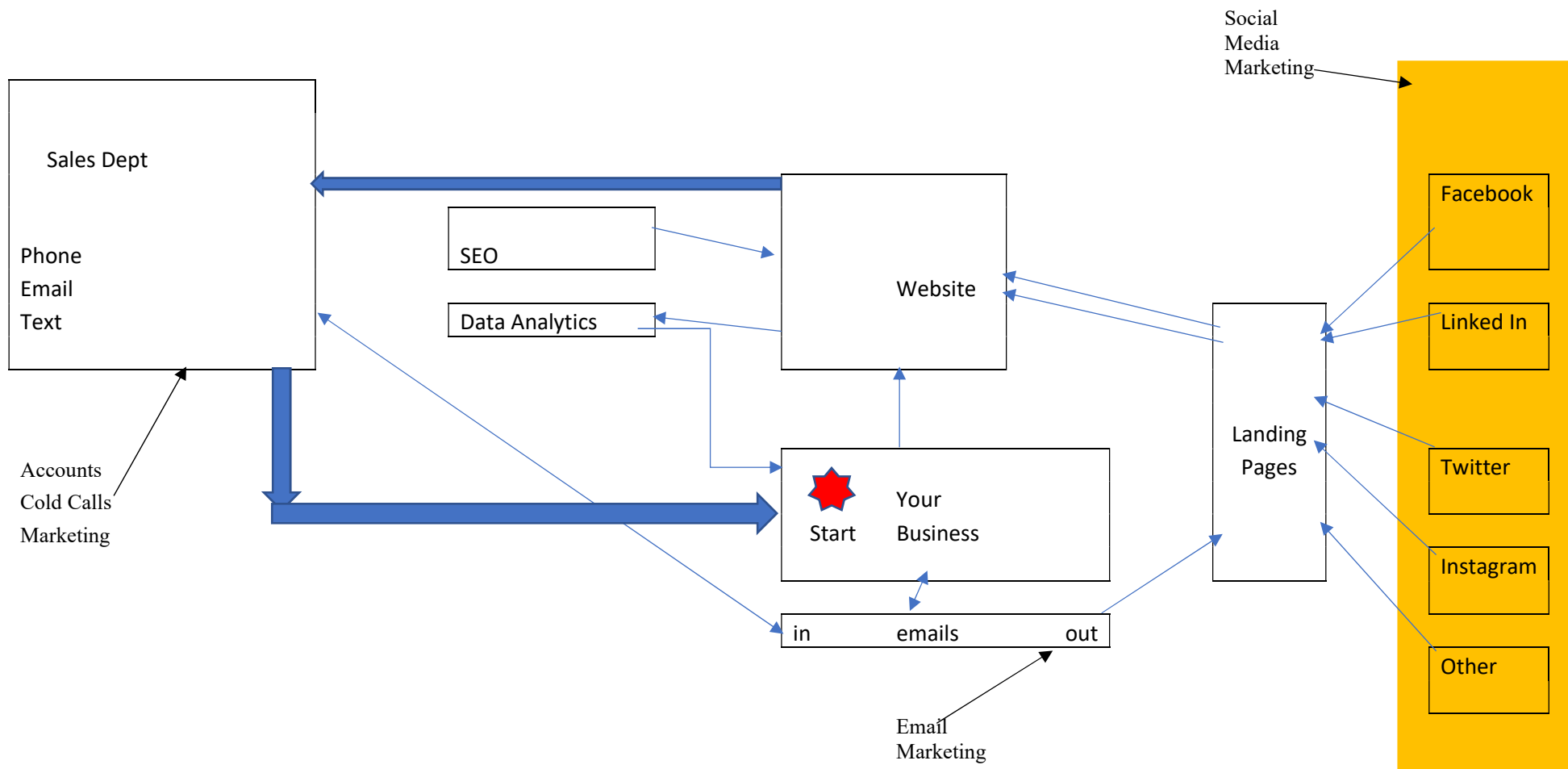


Sales Flow Chart



In the flow Chart above, the WEBSITE is a central component of most sales efforts. Only cold calling and accounts maintenance bypass the importance of the website. Email marketing (includes texting) and Social Media Marketing all require a properly configured and functioning website.

SEO is search engine optimization. It's purpose is incorporated in your website design. Proper website design enhances web search abilities.

Data Analytics is usually a web service connected to your website that provides reports on who & how your website is being used

Landing Pages collect information from a user for future company use.